# **PREDICTIVE ANALYTICS TECHNIQUES**



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#### Predictive analytics Wikipedia

Predictive analytics encompasses a variety of statistical techniques from data mining, predictive modelling, and machine learning, that analyze current and historical facts to make predictions about future or otherwise unknown events.

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#### What is Predictive Analytics

Predictive analytics models capture relationships among many factors to assess risk with a particular set of conditions to assign a score, or weightage. By successfully applying predictive analytics the businesses can effectively interpret big data for their benefit.

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# What is predictive analytics Definition from WhatIs com

The predictive analytics process and techniques Predictive analytics requires a high level of expertise with statistical methods and the ability to build predictive data models. As a result, it's typically the domain of data scientists, statisticians and other skilled data analysts.

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#### **PAM Analytics Predictive Analytics Techniques**

Modelling : Predictive Analytics. The term predictive analytics is often used as a generic or umbrella term for advanced analytical models. Predictive analytics is used in many business and industrial applications, and business functions.

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# Predictive Analytics What it is and why it matters SAS

Predictive analytics is the use of data, statistical algorithms and machine learning techniques to identify the likelihood of future outcomes based on historical data. The goal is to go beyond knowing what has happened to providing a best assessment of what will happen in the future.

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vi Modeling Techniques in Predictive Analytics Covering a variety of applications, this book is for people who want to know about data, modeling techniques, and the bene ts of analytics.

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